

**2009-2010 MAC Testing & Consulting, LLC's Comparison Chart**

<b>SERVICES</b>	MAC TESTING & CONSULTING, LLC	HUNTINGTON LEARNING CENTER	SYLVAN LEARNING CENTER	KAPLAN, INC	PRINCETON REVIEW
Pivotal Questions	Results of an Annual Survey of Selected P/SAT Preparation Programs				
<b>QUESTION 1</b> >>>	What is the cost of the program?				
P/SAT Price	\$2,132.00 or \$8.88 per hour or less with books (40-hr. month minimum)	\$75/hour	\$33/hour	\$1,099 & \$1,749 programs	\$1,099 & \$1,440 programs
Diagnostic Testing Fee	Ongoing <b>FREE Diagnostic Testing</b> In addition, there is extensive, relevant and fascinating testing of, e.g., personality/career, AD/HD, Brain Hemisphere Preference and Burn-Out, in the <b>PROFILE</b> , which <b>EVERY</b> student takes at MAC – <b>no exceptions.</b>	\$195 for Diagnostic	\$65 for Diagnostic	Program includes Diagnostic	Diagnostic Testing Fee: Included
<b>QUESTION 2</b> >>>	How many hours are included in the course, and what is the hourly fee?				
P/ SAT Course Hours	<b>UNLIMITED Hours of Instruction</b> Recommended minimum of <b>5 regularly scheduled classes per week (10 hrs) equals 240 hours of instruction in 6 months</b>	varies depending on diagnostic test results	dependent upon diagnostic test, average of 4 hours/wk	36 hours for \$1,440 course 40 hours for \$1,749 course	24 hours for \$1,099 course 30 hours for \$1,440 course
Duration	Any time up to 6 months	Hourly	Hourly	6 Weeks (12 sessions) for SAT Prep	6-week SAT programs
Cost of 240 hours	\$2,132.00 with books	\$18,000	\$7,920	\$7,326 - \$10,949	\$10,990 for \$1,099 course \$11,520.00 for \$1,440 course
Cost Per Hour (SAT)	< \$8.88	\$75	fixed rate of \$995 for 30 hours or approximately \$33 per hour	\$30.50 - \$43.73	\$45.79 for \$1,099 course \$48.00 for \$1,440 course
Hours of Instruction Given Per Week	± 120 hours per week during fall/winter ± 134 hours per week during summer, depending on enrollment <b>You are invited to all of them.</b> <b>MAKE-UP CLASSES BUILT INTO SCHEDULE.</b>	Based on diagnostic results	Based on diagnostic results	Set schedules, not flexible	Set schedules, not flexible

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**Results of a Survey of Selected P/SAT Preparation Programs (Continued)**

<b>QUESTION 3</b> >>> Is the program guaranteed; what is the average gain? How big are the classes?					
SAT Guarantee	SAT 200-POINT GUARANTEE or continue for <b>FREE</b>	No money back guarantee	Yes, but restrictions apply	YES If complete all coursework and are not satisfied, repeat course for free or full refund of tuition	SATISFACTION GUARANTEE or repeat course for free
Average Score Increase	Well over 200 Points	200 + points	160 or more	200+ Points	200+ Points
Average Class Size	6 Many of our classes run concurrently and/or are <b>team-taught</b> to insure proper ongoing personal attention	One-on-One Tutoring	Maximum of 7	Between 12 to 18	Maximum of 15
SAT Vocabulary Courses + Reading Comp. Clinics	<b>FREE Year-Round</b> Vocab-U-Lab + <b>FREE</b> Reading Clinic + Word Smart - Math Smart as well as other super computer and video programs	None	None	None	General SAT Courses; No designated Vocabulary or Reading Comprehension Classes
<b>QUESTION 4</b> >>> May I continue studying at the end of my enrollment period?					
"Lifer's" Program	Extend your stay @ MAC for a nominal monthly fee of \$150 after your initial 6-month enrollment expires at an astounding \$8.88 per hour of 10 hours weekly instruction for the SAT program. (Your program can also be temporarily "frozen," if necessary.)	\$75/hour Private Tutoring only	\$30/hr	Repeat Program for free, if fulfilled requirements of first course; free refresher before SAT	Refresher/wrap-up course included in enrollment or repeat program for 1/2 price
<b>QUESTION 5</b> >>> May I begin prepping immediately or only at specified times and periods?					
Rolling Admissions	Rolling	Rolling	Rolling	Set Schedules	Set Schedules
Years of P/SAT Experience	27 years / 24 years incorporated	31 years	29 years	Over 70 years	Over 20 years
<b>QUESTION 6</b> >>> Do the teachers <b>actually</b> teach or do they read from prepared scripts?					
Teaching Style	Highly Personalized and Targeted Education <b>NO SCRIPTS EVER</b> Classes taught by <b>TRUE Experts</b> <b>*Also One-on-One Tutoring Available*</b> Teaching Styles Match Learning Styles	One-on-One Tutoring with Two Teachers (One math specialist and one critical thinking specialist)	Small Classes	Curriculum based on scripts	Curriculum based on scripted SAT Modules. Teachers have "office hours" before or after class for no additional fee.

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<b>Private Tutoring for P/SAT &amp; SAT II's</b>					
<b>QUESTION 7 &gt;&gt;&gt;</b> Is private tutoring also available for the P/SAT?					
P/SAT Private Tutoring	<p align="center">P/SAT Private Tutoring \$225 per hour - Dr. Mac</p> <p align="center"><b>FYI: Dr. Mac holds a student-designed Ph.D. from NYU in the Measurement and Evaluation of the English Language. She is one of few professionally trained test makers/test writers in the entire world. Her many tests and texts are used worldwide.</b></p> <p align="center">\$225 per hour - Dr. Mac \$125 per hour - Ph.D. , J.D. \$112.50 per hour - Ph.D. ABD \$100 per hour - Non Ph.D. Specialist/ M.A. \$75 per hour - Instructor/ B.A./ B.S. \$50 per hour - Peer Mentor/ A.A.<sup>+</sup> \$35 per hour - Peer Tutor</p>	<p align="center">\$75 per hour: only private sessions available (Qualifications of instructors not provided)</p>	<p align="center">\$65 per hour (Qualifications of instructors not provided) No one-on-one tutoring</p>	<p align="center">\$3,299 for 20 hrs. (\$164.95/hr) \$3,999 for 26 hrs. (\$153.81/hr) \$4,699 for 32 hrs. (\$146.84/hr) (Qualifications of instructors not provided)</p>	<p align="center">\$2,400 for 24 hrs. Standard Tutoring (\$100/hr) \$4,800 for 24 hrs. Master Tutoring (\$200/hr) \$7,800 for 24 hrs. Premier Tutoring (\$325/hr) (Qualifications of instructors not provided)</p>
<b>QUESTION 8 &gt;&gt;&gt;</b> Is private tutoring also available for the SAT IIs, including science subjects?					
SAT II Subjects / Tutoring	<p align="center">Math Level IC / IIC, Biology, Chemistry, Physics, Literature, French, Spanish, US History, World History \$1,199.00 for 20 hrs. of group instruction (books extra)</p>	<p align="center">Only Private Tutoring</p>	<p align="center">No Subject Test preparation</p>	<p align="center">\$1,199 for 8 hours <b>No Languages</b></p>	<p align="center">Classes: Biology, Chemistry, Physics, US History. \$449 for 12 Hours. Private: Math I, II. \$1,000 for 10 Hours. All Private Subjects: \$1,000 - \$3,250</p>
<b>MAC Jr : 6th through 8th Grade Test Prep Assistance</b>					
<b>QUESTION 9 &gt;&gt;&gt;</b> Are there prep courses for the SSAT, ISEE, GEPA and/or STS Tests?					
<p align="center">SSAT Prep, ISEE Prep, GEPA Prep, STS Prep &amp; Much More</p> <p align="center">2009 - 2010 MAC Jr. * Group Program runs 7/7/08 - 8/22/08 - Private instruction during school year</p>	<p align="center">MAC JR <b>FREE</b> Diagnostics * 6th to 8th Grade * <b>20 hours</b> of instruction per week available \$1,795.00 for MAC JR 7-Week <b>Exciting Summer Test Prep Learning Camp</b> (books included) Plus <b>World History &amp; Exciting Writing</b></p>	<p align="center">SSAT &amp; GEPA only \$42 per hour plus Diagnostic (\$195) Private Tutoring only</p>	<p align="center">Offers beginner classes for children, but none are specific for the SSAT, ISEE, GEPA, and STS Tests</p>	<p align="center">\$899 for 9 classes, 9-week group program (3 hrs per class) Private tutoring, \$2,399 for 15 hours</p>	<p align="center">No Classes Private tutoring, \$1,800 for 18 hours (\$100/hr)</p>
<b>College Counseling Selection Packaging Essays and Applications</b>					
<b>QUESTION 10 &gt;&gt;&gt;</b>					
<p align="center">N.B. At MAC learn to write from professional writers! Writing Workshop (Group Class)</p>	<p align="center"><b>CYCLE A: WRITING WORKSHOP</b> GR. 11-12: 16 weeks \$2,321.00 supplies/paper extra <b>CYCLE B: WRITING WORKSHOP</b> GR. 12: 16 weeks \$2,321.00 supplies/paper extra (professional writers and editors) <b>PRIVATE SESSIONS ALSO AVAILABLE</b></p>	<p align="center">Writing classes @ \$75/hour (Qualifications of instructors not provided)</p>	<p align="center">High school writing with a writing tutor-"College Prep Writing-English 101" (\$480 for 6 weeks, 1 time a week for 4 hours; qualifications of instructors not provided)</p>	<p align="center">No classes, private tutoring with online guide (over phone and email)</p>	<p align="center">Academic private tutoring available (Qualifications of instructors not provided)</p>

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<b>College Counseling, selection, packaging, essays and applications (Continued)</b>					
<b>QUESTION 11</b> >>> Can I also get expert help with my college applications, including the essays? (Continued)					
College Application Assistance	<b>FULL College Counseling / Application Prep SERVICE</b> , including resume and application preparation and professional typing/editing service by experts / guidance and career counsellor(s) also available / Private / Group	Yes	Not offered	\$849 for 5 hrs. \$1,499 for 10 hrs. \$1,999 for 15 hrs.	Private help available for \$100/hour
Expert College Essay Help	<b>Writing Workshops</b> FYI: Workshops conducted by <b>Dr. Mac and 6 other professional writers and trained staff, including 3 professional editors.</b>	Writing classes \$75/hour where you can work on essays	Academic Writing	Interview preparation included	
Interview Preparation	Call for appointment. Private / Group	Not Offered	Not Offered		
<b>QUESTION 12</b> >>> Can I also get expert help with some of my other related needs?					
Professional Personal Counseling	Call for appointment with Dr. Mac and/or one of our other qualified consultants.	Not offered	Not offered	Contact	Online guide
Professional Career/Graduate Law/ Medical School Counseling	Call for appointment. Private Only	Not offered	Contact	Contact	Online guide
Professional Prep Law/Medical School Counseling	Call for appointment. Private Only	Not offered	Contact	Contact	Online guide
<b>Other Relevant Decision-Making Information</b>					
<b>QUESTION 13</b> >>> Where are the programs located, and what are their hours of operation?					
Locations	<b>Tinton Falls</b>	West Long Branch Middletown, Manalapan, Howell, Brick	Freehold, Middletown/Holmdel, Eatontown, Toms River	Tinton Falls, Marlboro, Middletown, Aberdeen, Freehold, Toms River	Holmdel, Red Bank, Freehold, Tinton Falls, Eatontown, Hazlet, Jackson, Toms River, Wall
Hours of Operation July 6, 2009 to June 4, 2010	<b>SUMMER HOURS</b> Open Mon - Thurs 8:30 am - 8:30 pm Fri 8:30 am - 1 pm Sat 9 am - 1 pm <b>SCHOOL YEAR HOURS</b> Open Mon - Thurs 9 am - 9 pm Fri 9 am - 6 pm Sat 9 am - 1 pm All year Sundays - private clients only	Monday -Thursday 9:00 am - 8:30 pm Friday 3:00 pm - 8:30 pm Saturday 9:00 am - 3:00 pm Sunday 10:00 am - 2:00 pm	Monday : 11:30am - 8:00 pm Tuesday: 11:00am - 7:00 pm Wednesday: 11:30am - 8:00 pm Thursday: 11:00am - 7:00 pm Friday : By appointment only Saturday: 8:30am - 3:00 pm Sunday: 12:30am - 3:30pm	Contact	Varies according to individual class schedule

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<b>Other Relevant Decision-Making Information (Continued)</b>					
<b>QUESTION 14</b> >>> How computer-ready is the program?					
Computer Adaptive P/SAT Prep	In Progress	No	No	\$399	\$85 for Express-Online course \$399 for Online course \$699 for Live-Online course \$2,225 for Private Online Tutoring
<b>QUESTION 15</b> >>> Does the program offer ACT Preparation?					
ACT Prep	No	Yes	Yes	Yes	Yes
<b>QUESTION 16</b> >>> Contact information:					
Website	<a href="http://www.mactesting.com">www.mactesting.com</a>	<a href="http://www.huntingtonlearning.com">www.huntingtonlearning.com</a>	<a href="http://www.tutoring.sylvanlearning.com">www.tutoring.sylvanlearning.com</a>	<a href="http://www.kaplan.com">www.kaplan.com</a>	<a href="http://www.princetonreview.com">www.princetonreview.com</a>
Phone Numbers	732.741.6112 / 3321	800.CAN.LEARN	1.888.EDUCATE	800.KAP.TEST	800.2REVIEW
<b>QUESTION 17</b> >>> How qualified are the teachers?					
Staff FYI: MAC's Staff (and Student Body) is Ethnically and Age Diverse with Intention.	<p style="text-align: center;"><b>Highly personalized and targeted education</b>  <i>True Learning experts who actually teach</i>                      &gt; <b>NO SCRIPTS EVER</b> &lt;</p> <p>FYI: Dr. Mac teaches/team teaches classes several days a week and sees private clients and/or conducts research 5 days a week. Dr. Mac has taught every grade from 3rd through post-doctoral and is the author of numerous books and hundreds of tests used worldwide.</p> <p>7 Ph.D.s / 2 Ph.D. Candidates / 2 Teachers of the Year / 1 Law School Candidate / 4 Masters' Degree Recipients / 6 Professional Writers</p> <p>One-on-One, phone, email and fax <i>in absentia</i> hourly tutoring available</p> <p>Outstanding peer tutors also available</p> <p>State Teaching Certification for select staff</p>	College-educated and some hold a teacher's certificate or a master's degree; attend monthly training on Huntington teaching methods	Certified Teachers	Have had past success on standardized tests	Must be at least a high school graduate

Additional Relevant Decision-Making Information Concerning MAC Testing & Consulting, LLC

**FOR YOUR INFORMATION**

**FYI: This is who we are at MAC!**

Be sure to find out the qualifications of the program's staff wherever your P/SAT program search takes you.

MAC Staff/  
Referral Staff Qualifications

- \* World Renowned Test Writer
- \* 7 Members of the Staff Hold Ph.Ds.
- \* Professional Guidance / Career Counselors
- \* International Literature Olympiad Winner
- \* MBA-International Business
- \* Renowned International Lecturer
- \* LSAT Specialists
- \* Statistician
- \* Clinical Psychologists
- \* Child Psychiatrist / Pediatrician
- \* Award-Winning Educator
- \* Experienced & Certified Teachers / Professors
- \* International Physics Olympiad Winner
- \* College Honors Program Student Teachers
- \* National Merit Scholarship Winners
- \* Teachers of the Year
- \* Multi-Cultural Educational Specialist
- \* 2 Doctoral Candidates
- \* AD/HD Specialists
- \* Professional Engineers
- \* Attorney-at-Law
- \* Advanced Computer Specialists
- \* Certified Clinical Hypnotherapist
- \* Cognitive, Auditory and Vision Specialists
- \* Learning Disability Verbal and Math Specialists
- \* Professional Writers/Editors

At MAC, you not only will *learn in totally comfortable and fresh ways* to master the P/SAT but you will also *learn to prove your answers are correct while you take the test.*

We offer relaxed and brain-engaging teaching/learning environments and ongoing Mock Tests and Test Review classes.

MAC Personalized and Targeted Education

- Personalized learning based on the findings of the **MAC ACTION INDICATORS (aka THE PROFILE)** and ongoing Test Review diagnoses.
- **We cater to insanely busy people** – athletes, performing artists, community servants and scholars and others – and teach them according to their respective learning styles. We also provide **extensive flexible scheduling and on-going monitoring of progress.**
  - We boast worldwide student attendance.
- We will show you that the **P/SAT is a straightforward test**, one in which **every answer is provable** by definition of standardization. **MAC is vehemently opposed to the "Wise Guy" tricks mentality of some other test prep companies.**
- All the myriad of academic and thinking skills you will learn at MAC are **immediately transferable** to your studies, to classroom testing, to other standardized testing and to life.
  - We make a survey of all the math skills that you should have been taught and should have learned by the end of the eighth grade and then systematically plug in your math "holes" at **your** pace. We also test for dyscalculia, if necessary.
- At MAC, we diagnose, analyze, prescribe, teach, apply and remediate, and you learn, succeed, feel self-confident and thrive.
  - **WE, IN ALL WAYS, HAVE YOUR BEST INTERESTS AT HEART, AND YOU ALWAYS HAVE A SAY IN YOUR LEARNING PROCESS.**
  - Our students leave as **empowered lifelong learners** who are competent, self-aware and self-directed.

**FREE @ MAC Testing & Consulting, LLC**

**MAC PERKS** ▶▶▶

What are the perquisites (PERKS) of attendance at MAC?



**FREE** Time / Stress Management Strategies

**FREE** Extra Help During Breaks

**FREE** Innovative Vocab-U-Labs

**FREE** Unlimited Classes

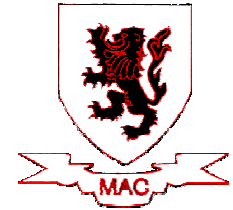
**FREE** Focusing Strategies

**FREE** Speed Reading Clinic

**FREE** Cable Television

**FREE** Healthy Food & Drinks

**FREE** Test Review Sessions



*Use of Our Luxurious Student Lounge in Tinton Falls*

▼▼▼ **FREE MAC-ATHONS** ▼▼▼

\* HEALTHY SNACKS AND DINNER PROVIDED **FREE** BY DR. MAC @ EVERY MAC-ATHON

\* **6 HOURS OF INTENSIVE SAT INSTRUCTION BY SPECIFIC SKILL ZONE (CRITICAL READING/WRITING/MATH) & MUCH MORE, FOR EXAMPLE, PROVEN VISUALIZATION, RELAXATION AND CONCENTRATION TECHNIQUES.**

**MAC-ATHONS HELD FROM 3PM TO 9PM EVERY WEDNESDAY PRIOR TO EVERY SAT EXAM THROUGHOUT THE ACADEMIC YEAR.**

**FYI:** This is an assemblage of public information gleaned from internet websites, pamphlets, brochures, advertisements and phone conversations with consultants from the respective companies. To the best of our knowledge, this information is accurate as of June 2009 **BUT** is subject to change without notice for reasons obviously beyond MAC's control. Feel free to contact MAC and/or the various companies surveyed to verify the above and/or to note any upcoming changes, additions and deletions in services offered.

▼▼▼ **Welcome to the MAC Action Indicators (aka THE PROFILE)** ▼▼▼

**Only Available @ MAC Testing & Consulting, LLC**

**Comparable assessments given by external professionals would cost thousands of dollars.**

**This mandatory self-accessed personal profile costs a mere \$249.**

**Professional recommendations are made on the basis of individual findings, when necessary, including your possible eligibility for extended time on standardized tests.**

**See attachments for particulars about this astounding document and how it will help you—academically and personally.**

Visit our Website for much more information, schedules, testimonials and the like @ [www.mactesting.com](http://www.mactesting.com)